



भारतीय गुणवत्ता परिषद्
QUALITY COUNCIL
OF INDIA
Creating an Ecosystem for Quality



राष्ट्रीय अधिकार और
स्वास्थ्ययोग-प्रदाता प्रत्यायन बोर्ड
National Accreditation
Board For Hospitals and
Healthcare Providers

NABH QUALITY CONNECT COMPETITIONS FIESTA 2025

Deadline: August 20, 2025

NABH Healthcare Quality and Patient Safety Story Writing Competition

Share an original story highlighting innovative or real-life practices that improve patient safety and healthcare quality.

NABH Healthcare Reels Competition

Open to individuals and groups to create original reels on healthcare quality and patient safety themes.



NABH Best Practices Competition

Share an original, impactful solution that improves patient safety and care quality through innovation and measurable results.

NABH Healthcare Quality Nukkad Natak Competition

Present a street play on innovative practices that improve patient safety, care quality, and outcomes in healthcare.

NABH Healthcare Art Competition

Submit creative artwork on healthcare quality, highlighting how policies, practices, outcomes, technology, or health equity shape patient care.

Submission format:

Please include the following in E-mail body while submitting

Name:

Organization name:

E-mail ID:

Nukkad Natak/ Reels/Story Writing/ Quality Art/Best Practice

Designation

Detailed address:

Contact no:

Submit entries via email to qc@nabh.co with the subject "NABH Healthcare Reels Competition 2025

For more information: Contact: +91-1142-600-600 | Email:qc@nabh.co

NABH QUALITY CONNECT COMPETITIONS FIESTA 2025

NABH HEALTHCARE QUALITY NUKKAD NATAK COMPETITION

1. **Content:** Craft a compelling street play (Nukkad Natak) around the theme healthcare quality and patient safety. The act should emphasize innovative practices that improve patient care, safety and quality outcomes within healthcare organizations.
2. **Language of submission:** English/ Hindi (Or a mix of both)
3. **Format-** Video Recording (.mp4)
4. **Length:**
 - Maximum 5 slides
5. **Size:** Keep it concise stick to the key points. The size of the video should not exceed more than 25 MB.
6. **Watermark and Logo:** No watermarks or logos should be used.
7. **Credit:** Participants may display the name of the group or institution in the opening or closing frame only.
8. **Judging Criteria:** Entries will be evaluated on creativity, innovation, message clarity, acting quality, relevance to the theme, audience engagement, and overall impact. The performance must clearly convey how the approach benefits the healthcare quality system and aligns with NABH standards.
9. **Usage:** The best work may be featured on the NABH platform for wider dissemination.
10. **Prizes:** Prizes will be awarded to the top three innovations selected by the judging panel.
11. **Originality:** The Nukkad Natak must be an original creation and must not violate any copyright or intellectual property rights.
12. **Terms and Conditions:** Participants must agree to the terms and conditions of the competition, including granting permission for their work to be used on the NABH platform if selected.
13. **Code of Conduct:** Participants are expected to adhere to ethical standards and avoid any content that is offensive, discriminatory, or inappropriate.
14. **Disqualification:** Non-adherence to any of the competition guidelines may lead to disqualification.
15. **Submission:** Participants are requested to mail their submissions to qc@nabh.co with subject "Submission for NABH Healthcare Quality Nukkad Natak Competition 2025"

NABH QUALITY CONNECT COMPETITIONS FIESTA 2025

NABH HEALTHCARE QUALITY AND PATIENT SAFETY STORY WRITING COMPETITION

1. **Content:** Participants must submit a story that aligns with the theme: "Healthcare Quality and Patient Safety." The story should reflect innovative ideas or real-life-inspired narratives demonstrating how improved quality practices lead to better patient outcomes and safety within healthcare organizations.
2. **Language of submission:** English/ Hindi
3. **Format-** Submission must be in .doc, .docx or PDF format.
4. **Word Limit:** Maximum 1,000 words
5. **Font:** Times New Roman / Mangal | Size: 12 pt | Spacing: 1.5
6. **Size:** Keep it concise stick to the key points.
7. **Watermark and Logo:** No watermarks or logos should be used.
8. **Judging Criteria:** Submissions will be evaluated based on Creativity and Narrative Impact, Clarity of Message, Relevance to Theme, Alignment with NABH Standards, Emotional and Intellectual Engagement, Language and Style
9. **Usage:** The best work may be featured on the NABH platform for wider dissemination.
10. **Prizes:** Prizes will be awarded to the top three innovations selected by the judging panel.
11. **Originality:** The story must be an original piece of work. It must not infringe upon any copyright or intellectual property rights. Plagiarism will lead to immediate disqualification.
12. **Terms and Conditions:** Participants must agree to the terms and conditions of the competition, including granting permission for their work to be used on the NABH platform if selected.
13. **Code of Conduct:** Participants are expected to adhere to ethical standards and avoid any content that is offensive, discriminatory, or inappropriate.
14. **Disqualification:** Non-adherence to any of the competition guidelines may lead to disqualification.
15. **Submission:** Participants are requested to mail their submissions to qc@nabh.co with subject "Submission for NABH Healthcare Quality Story Writing Competition 2025"

NABH QUALITY CONNECT COMPETITIONS FIESTA 2025

NABH BEST PRACTICES COMPETITION

1. **Content:** Submit a clearly documented best practice that highlights a unique or impactful initiative implemented in your healthcare organization. The focus should be on enhancing patient safety, improving healthcare quality, and promoting organizational growth. Clearly outline the problem addressed, the innovation introduced, methodology, outcomes achieved, and sustainability.
2. **Language of submission:** English/ Hindi
3. **Format-** PowerPoint (.ppt/.pdf) or Video Presentation (.mp4)
4. **Length:**
 - PowerPoint Presentation: Maximum 7 slides
 - Video Presentation: Maximum 4 minutes
5. **Size:** Keep it concise stick to the key points. The size of the video should not exceed more than 25 MB.
6. **Watermark and Logo:** No watermarks or logos should be used.
7. **Credit:** Participants may mention their name and organizational details on the cover slide or at the end of the video.
8. **Judging Criteria:** Entries will be evaluated on innovation, relevance to healthcare quality and patient safety, clarity of concept, practical applicability, outcomes, replicability, adherence to the theme, and overall impact.
9. **Usage:** The Selected best practices may be showcased on the NABH platform and disseminated as model practices to encourage broader adoption.
10. **Prizes:** Prizes will be awarded to the top three innovations selected by the judging panel.
11. **Originality:** The Submissions must be original, developed and implemented by the participating team or individual, and must not infringe on intellectual property rights.
12. **Terms and Conditions:** Participants must agree to the terms and conditions of the competition, including granting permission for their work to be used on the NABH platform if selected.
13. **Code of Conduct:** Participants are expected to adhere to ethical standards and avoid any content that is offensive, discriminatory, or inappropriate.
14. **Disqualification:** Non-adherence to any of the competition guidelines may lead to disqualification.
15. **Submission:** Participants are requested to mail their submissions to qc@nabh.co with subject “Submission for NABH Healthcare Quality Best Practices Competition 2025”

NABH QUALITY CONNECT COMPETITIONS FIESTA 2025

NABH HEALTHCARE REELS COMPETITION

1. **Theme:** Any theme pertaining to healthcare quality and patient safety
2. **Duration:** Maximum of 1 minute long.
3. **Content:** Reels should focus on educating about quality measures in hospitals and healthcare providers in a unique and fun way. The content should be beneficial for hospital staff and medical students for learning and remembering key concepts.
4. **Ratio and Size:** The video ratio can be 1:1, 4:5, or 9:16. The size of the video should be less than 10MB.
5. **Watermark and Logo:** No watermarks or logos should be used throughout the video.
6. **Credit:** Participants can mention their name and logo of their organization in the last slide of the video.
7. **Judging Criteria:** Videos will be judged based on creativity, educational value, clarity of message, and overall impact.
8. **Usage:** The best videos may be featured on the NABH platform for wider dissemination and educational purposes.
9. **Originality:** Videos should be original creations of the participants and should not infringe upon any copyright or intellectual property rights.
10. **Terms and Conditions:** Participants must agree to the terms and conditions of the competition, including granting permission for their videos to be used on the NABH platform if selected.
11. **Code of Conduct:** Participants are expected to adhere to ethical standards and avoid any content that is offensive, discriminatory, or inappropriate.
12. **Disqualification:** Videos that do not comply with the rules and guidelines may be disqualified from the competition.
13. **Format of submission:** .mp4 format only
14. **Submission:** Participants are requested to mail their submissions to qc@nabh.co with subject "Submission for NABH Healthcare Reels Competition 2025"

NABH QUALITY CONNECT COMPETITIONS FIESTA 2025

NABH HEALTHCARE ART COMPETITION

1. **Content:** Creative work should reflect about healthcare quality measures in hospitals and healthcare providers, highlighting the interplay between policies, practices, and outcomes in delivering quality care to the citizens.
(For Example: Explorable themes could encompass Healthcare Quality Improvement Initiatives, Patient-Centered Care, Healthcare Provider Policies, Impact of Technology and Health Equity and Access.)
2. **Size:** A3 or A4. The size of the document should not exceed more than 5 MB.
3. **Watermark and Logo:** No watermarks or logos should be used on the work.
4. **Credit:** Participants can mention their name at the corner.
5. **Judging Criteria:** Art work will be judged based on creativity, educational value, clarity of message, adherence to the theme and overall impact.
6. **Usage:** The best work may be featured on the NABH platform for wider dissemination and educational purposes.
7. **Originality:** Art work should be original creations of the participants and should not infringe upon any copyright or intellectual property rights.
8. **Terms and Conditions:** Participants must agree to the terms and conditions of the competition, including granting permission for their work to be used on the NABH platform if selected.
9. **Code of Conduct:** Participants are expected to adhere to ethical standards and avoid any content that is offensive, discriminatory, or inappropriate.
10. **Disqualification:** Art work that do not comply with the rules and guidelines may be disqualified from the competition.
11. **Format of submission:** .jpg/ .pdf format.
12. **Submission:** Participants are requested to mail their submissions to qc@nabh.co with subject "Submission for NABH Healthcare Art Competition 2025"