



NABH/Gen/2025/3845

April 22, 2025

Notification regarding the Name of Healthcare Organizations (HCOs)

In view of recent concerns raised regarding discrepancies and misleading names of healthcare organizations, the National Accreditation Board for Hospitals & Healthcare Providers (NABH) would like to bring to the attention of all applicant Healthcare Organizations (HCOs) that the name of an HCO must accurately reflect the services provided within the facility.

In this regard, HCOs are advised to **ensure that their name is not misleading in any form**. The name should not imply the availability of services or specialties that are not offered within the facility premises. This is to maintain **transparency, trust, and clarity** for patients and the general public.

Kindly ensure the following:

- The name of the HCO should clearly communicate the nature of services provided within the facility.
- Names suggesting specialized or super-specialty care must be supported by actual, verifiable availability of those services.
- Misrepresentation of services through the name of the facility is strictly discouraged and may lead to adverse decisions.
- The name of the Healthcare Organization provided in the application form must match exactly with the name mentioned on the registration certificate.

All HCOs are requested to review their current naming conventions and make modifications, if necessary, to comply with these guidelines.

Thanking you,

Sincerely yours,

(Dr. Atul Mohan Kochhar)
CEO-NABH