



NABH/Notification/Logo/2020/0470

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WARNING – Misuse of ‘NABH - Mark Of Excellence’

It has come to the notice of NABH that various Healthcare Organizations (HCOs) are misusing NABH Accreditation / Certification Mark and are making false claims of NABH accreditation/certification. In view of such complaints, all HCOs are hereby cautioned to strictly adhere to the policy of NABH on use of NABH mark or claim of NABH accreditation/certification.

The use of NABH mark by accredited/ certified HCOs shall be in such a way that it is not misconstrued by the patients. For this, further clarifications are being issued by NABH and are as under:

1. Only those HCOs which are accredited/ certified by NABH are entitled to use NABH mark in line with “Policy and Guidelines for use of NABH accreditation/certification mark, Issue No.9: Issue date 05/20”.
2. HCOs accredited/ certified by NABH can use NABH mark only during the valid period of accreditation/certification cycle. In case the accreditation / certification is not renewed or there is break in two cycles, NABH mark shall not be used beyond expiry of accreditation/certification.
3. HCOs are allowed to use NABH mark or claim accreditation/certification only for the scope of services for which they have been awarded accreditation/certification. It is desirable that the scope of services be displayed at prominent locations within the premises and in no way, shall be misleading for the patients. In case of any doubt, the patients shall be explicitly explained by HCOs about the accredited scope of services.

All HCOs are required to comply with the guidelines mentioned in latest “Policy and Guidelines for use of NABH accreditation/certification mark” available on the website of NABH www.nabh.co Any violation of aforesaid guidelines will be treated as misuse of NABH mark and may invite adverse decision by NABH and/or legal action against the nonconforming HCOs.

(Dr. Atul Mohan Kochhar)
CEO-NABH